

2019-2020 District Goals



District: Unknown Arkansas MD 7N
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 100% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process .
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.
- I will support and promote Club Officer learning events.

Additional action items to achieve this goal:

I also will encourage officers and club members to attend District and State Conventions , Mid-Winter Leadership Forum, and USA/Canada Leadership Forum. I will encourage cabinet members to attend District Cabinet meetings, District and State Conventions, Mid-Winter Leadership Forum, USA/Canada Leadership Forum, and Lions University.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training.
- I will support and promote Region/Zone Chairperson training events.
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training.

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify 3 qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area.

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

In addition to the previous statements, I will offer mentorship to club officers and district cabinet members through myself or by matching other Lions to their membership needs. I will encourage women to prepare for and accept leadership roles in my district.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	2
2nd Quarter	3
3rd Quarter	10
4th Quarter	5

By the end of the 4th quarter, the district will add a total of 20 new members.

Action Items:

My district will induct 10 new Lions under 40 years old.

My district will convert 2 Leos to Lions.

My district will organize at least 1 membership growth event(s).

All clubs in my district will set individual membership goals.

My district will use and promote membership resources to achieve our goal (i.e. Just Ask! Guide, Club Membership Chair Guide with induction ideas, Community Needs Assessment, and Membership Development Grant).

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	0	0
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 1 new clubs.

With a minimum of 20 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs.

My district will host a New Club Development Workshop.

My district will organize 1 Leo Club(s).

My district will start 1 Campus Club(s) at University of Arkansas at Little Rock school/university

My district will use and promote membership resources to achieve our goal (i.e. Membership Development Grants, New Club Development Guide, and Just Ask! Guide).

MEMBER RETENTION

	Drops
1st Quarter	10
2nd Quarter	10
3rd Quarter	10
4th Quarter	10

By the end of the 4th quarter, the district's membership drops will not exceed 40 members.

Action Items:

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations .

Additional action items to achieve this goal:

We will ask the GMT Coordinator to work with each club to improve retention . We will encourage the clubs in their service activities. We will form a visiting committee to visit or call , whichever is appropriate in each situation, the members who are absent. We will send them photos and updates about meetings to keep them involved .

NET GROWTH GOAL

20	+	20	-	40	=	0
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 1000 people.

Action Items:

Of the total number of people served in my district, 50 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (i.e. Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships, and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional action items to achieve this goal:

I will find whether clubs are reporting their service and provide assistance if they don't understand how to count or report service. They may need mentors or individual trainings. I will use the GLTs, GMTs and GSTs to assist in this effort.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 35 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 60 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will ensure the Global Action Team continues to support clubs in reporting .

I will emphasize the responsibility of the Club Service Charis to report their clubs service.

My district will use and promote service resources to achieve our goal (i.e. Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

I will use my Zone Chairs, District Cabinet members, and 1st and 2nd Vice District Governors to reach out to club presidents, offices, and members to accomplish these goals.

Custom goal and action items

I will encourage clubs to find ways older or disabled Lions can participate in club service projects. This will increase club service hours and bolster the self-esteem in these members. Also it will help with retention.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

I will support my LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100: LCIF Empowering Service.

I will lead by example and personally support LCIF with an annual donation of US\$ 200.00

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise US\$ 200.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise US\$ 1500.00 to support Campaign 100: LCIF Empowering Service.

ADVOCATE

In the 2019-2020 fiscal year, 50% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us.

I will include messaging about LCIF in every visit I make as District Governor

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding